

COACH BLUM ONLY - DO NOT SHARE - PROOF OF CONCEPT

AI NETWORK

ATHLETE INTELLIGENCE NETWORK
FRANCES' GTM STRATEGY

WHEN IT COMES TO NETWORKING, ACCESS, AND GIVING BACK, LEAVE IT TO THE PROS

POWERED BY PRO ATHLETES AND PRO EXECS

ATHLETEINTELLIGENCE.ORG

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MISSION

AI NETWORK
THE ULTIMATE ACCESS PASS DRIVEN TO MAKE AN IMPACT

OFFERINGS

INSIDER INFO ON LEADING TECHNOLOGY SOLUTIONS
SPORTING EVENTS & EXCLUSIVE MOMENTS
PRO ATHLETES & ARTISTS MEET & GREETINGS



MISSION STATEMENT & CORE VALUES

ATHLETE INTELLIGENCE NETWORK IS
DRIVEN TO SUPPORT THE COMMUNITY
ARCHITECTING THE SILVER LINING THROUGH:
INTELLIGENCE, CONNECTION, TEAMWORK, AND SERVANT LEADERSHIP.



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EXPERIENCE ROLE OUT BASED ON
COACH ANN'S DIRECTION

GEORGIA



FLORIDA



CHARLOTTE



FIRST QUARTER

RENT OUT SEASON SUITES AT MAJOR SOUTHEAST GAMES



SECOND QUARTER

DESIGNATE CAPTAIN LEAD FOR EACH GAME:

- ATHLETE OR ARTIST
- SALES LEADER
- TOP EXEC

THIRD QUARTER

SELECT A NON PROFIT FOR THE YEAR

FOURTH QUARTER

RAISE SPONSORSHIP FROM ISV, SI & CLOUD PARTNERS
ALL PROFITS GO TO CHARITY [SHAQ FOUNDATION]



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THE MASTER PASS



MON, APR 8, 2024 - SUN, APR 14, 2024

INSPIRED BY THE ANNUAL MASTERS TOURNAMENT

ALL ACCESS PASS TO YOUR MASTER AI NETWORK GOLF PASS

INCLUDES:

-LUNCH

-18 HOLES WITH:



Dee Brown | Hall of Famer



Laura M Wilde | NBA Coach



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THE RIDE



DATE TBD

UNLEASHED DRIVING PLEASURE.
MAXIMUM SAFETY.
ICONIC RACETRACKS.

PURSUE YOUR DRIVING GOALS ON THE SAME COURSES AS
MOTORSPORT LEGENDS.

ALL ACCESS PASS TO THE RIDE AI NETWORK PASS

INCLUDES:

-DINNER

-THE PORSCHE TRACK EXPERIENCE WITH:



SHAQ



Stefanie Kahn
Director of BI UPS



THE LEGEND
TBD





FIRST 2024 CHARITY THE SHAQUILLE O'NEAL FOUNDATION

The Shaquille O'Neal Boys & Girls Club of Henry County opened in August 2021. The first ever Club in Henry County serves more than 300 members at its newly renovated facility. The building underwent a \$1M renovation funded by the Foundation to repurpose the space to include a learning center, computer lab, arts & crafts center, music studio, game room, multipurpose room, and gym.

SHAQ-A-AI Proposal - Program at ATL

LAUNCH OF INFINITE PROGRAM

Mental Performance App Powered - 24'



THANK YOU

ATHLETE INTELLIGENCE NETWORK | 501C3 NONPROFIT

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